

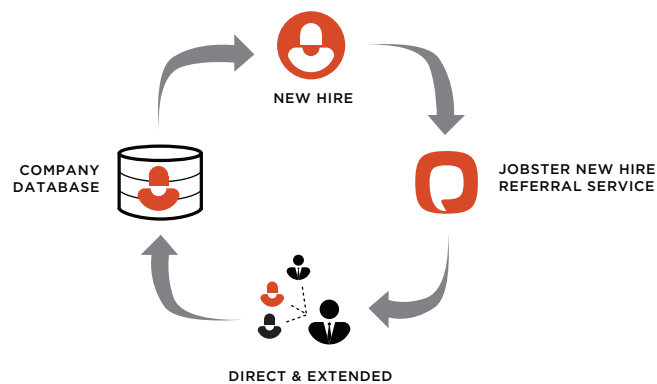
NEW HIRE REFERRAL SERVICES

CONVERT NEW HIRE ENTHUSIASM INTO QUALITY REFERRALS

Jobster helps you tap the extended networks of your new hires.

Studies have shown that the highest quality candidates come from employee referrals¹ and 72% of companies report referral programs as a significant source of hire². Your new hires' 'honeymoon' period during their first year of employment represents a great opportunity to identify new talent. Yet very few employers have programs in place to actively solicit referrals.

Jobster New Hire Referral services can help you maximize results from your existing employee referral program (ERP) by targeting your greatest referral source: new hires. Work with Jobster's Professional Service team to proactively encourage your new employees to generate referrals throughout their first year of employment, to create a valuable talent pool for your organization.



How it works

Jobster will deliver targeted messaging to your new hires on a quarterly or monthly basis and at three, six, and 12 month intervals during their first year of employment. This allows you to capitalize both on existing employee contacts as well as their new contacts developed over time.

Jobster can work with an internal team or recruitment advertising agency to:

- Create custom messaging
- Work with existing technology and reporting requirements
- Monitor and report employee participation rates
- Measure return on investment

Getting started

Contact your strategic account manager, or call our client services team at 1-888-611-JOBS today to discuss how our new hire services can work for you.

1. Cobor & Brown, 2006 DirectEmployers Association Recruiting Trends Survey, Washington DC, February 2006.

2. Manzo, Sonja. The Current State of Recruiting: A Look Inside America's Top Corporations, The Newman Group, January, 2006.