

JOBSTER SOURCING ON DEMAND

FOCUS ON HIGH VALUE HIRING ACTIVITIES, LOWER SOURCING COSTS

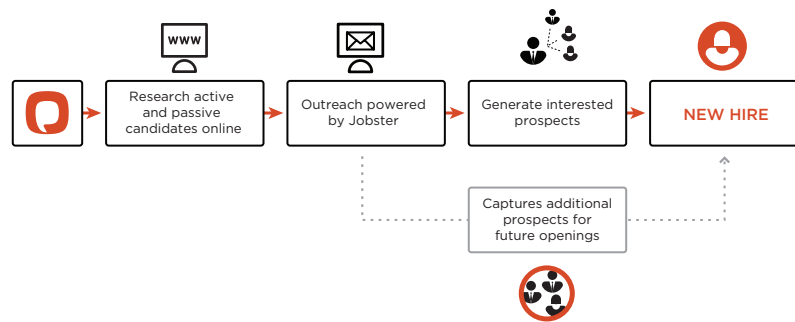
Jobster can perform time-consuming online sourcing and initial outreach for you so your recruiters and sourcers can focus on warm leads.

Recruiting departments face a great challenge: finding the time to perform high-value activities, such as converting passive candidates to active ones and consulting during the hiring and selection process. Candidate lead generation requires repetitive database searches and other time-consuming activities that can drain resources. These crucial sourcing efforts can suffer in times of increased hiring volume.

Jobster Sourcing on Demand services can take over the initial lead generation and proactive outreach portions of your sourcing process, allowing your recruiters and sourcers to focus on what really matters: recruiting great talent.

How it works

Jobster removes the burden of repetitive online research for active and passive candidates from your recruiting team. Using our proprietary technologies, we can cost-effectively perform in-depth online research and initial outreach activity to help you generate referrals from external candidates, as well as capture unconverted leads that can be used for future openings.



Scope of services

The Jobster sourcing team uses advanced sourcing techniques to:

- Identify passive candidate through advanced internet search techniques, including flip searching, x-raying, and peeling back websites
- Research associations, directories, conference and seminar lists, and other industry affiliations
- Search major resume databases, passive candidate databases, and even your own Applicant Tracking System (ATS)

Then we use the Jobster messaging platform to contact and manage viable prospects and passive candidates for your job openings. Once we screen all available resumes, we identify a short-list for your recruiters, who can focus on these closest-match candidates. We'll also partner with you to help get all candidates into your ATS or CRM system.

Only Jobster adds the benefit of creating a lasting network asset for you through its outreach efforts by capturing unconverted leads into your Jobster Talent Network, creating an easily accessible, segmented pool that can be used for future openings. These same technologies have the added benefit of generating leads, referrals, recommendations and prospects for your openings throughout the sourcing and outreach process.

Getting started

Contact your Jobster strategic account manager or contact our client services team at 1-888-611-JOBS today to discuss how our Sourcing on Demand services can work for you.